

You will want to work here. Co-working space like a café

「MONZ SPACE」

Offices are undergoing dramatic changes due to the reform of work styles and the Covid-19 pandemic. Now is the time when various 'workspaces' are being created. We interviewed with Mr. Taiichiro Suzuki, CEO of Buenadesign Inc. who created the very unique co-working space 'MONZ SPACE.'

Thanks to ...

Buenadesign inc. <https://buena.co.jp/>

CEO Mr.Taiichiro Suzuki



Aiming to create a space where people can work properly.

When I started considering MONZ SPACE, I visited and observed some nearby co-working spaces. Although I found a few that I liked, none made me think, 'I definitely want to work here.' As I contemplated why, I realized it might be because 'the necessary costs are not allocated to the important aspects.' In many co-working spaces, much like many rental housing properties, I sensed an emphasis on minimizing costs as much as possible.

I believe that in the future, individuals will have the option to choose their workplace rather than being confined to locations designated by their company. I also expect an increase in the number of people starting their own businesses, and a growing trend among younger individuals to contemplate what the proper way to work is.

And I think a place for work that one cannot or does not want to do at home would be somewhere between home and the office. I suppose that is what a café-like space is for.

In fact, at the cafes around MONZ SPACE, you can see that the majority of customers are working on their computers.

I wanted to create a space where young people, contemplating the proper way to work, and those who work in cafes could find a suitable environment for their tasks. From this vision, MONZ SPACE was born.

Seeking to create a space where you'd say, 'If you ask me, I would choose this kind of place.'

I believe it is important to create a place that, in terms of size, interior design, etc., I would personally love to be in when contemplating having my own workspace. It is the kind of place that expresses the desire for people to truly come here, a sentiment I did not feel in the existing co-working spaces.

As a result, MONZ SPACE does not have a reception desk, as a typical residential house doesn't have it. Similar to the way most homes have a living room upon entering through the front door, MONZ SPACE features a welcoming space resembling a living room at the entrance.

Next, regarding fixtures, not everything is brand new. If all the fixtures were new, it might make people feel uneasy. A house is not a place for tension. It is common for young people today to shop at online auctions and drive used cars without hesitation. These individuals shouldn't feel discomfort knowing that the fixtures are not brand new. However, I didn't want the fixtures to be mere second-hand items; instead, I aimed to give them a vintage impression.

As for the colors, I dared to use ones without strict unity. Perhaps influenced by my admiration for Paul Smith and Luis Barragán, I intentionally employed a variety of colors, aiming to infuse the interior design with my own taste, which excited me. It would be enjoyable if individuals could express their feelings and turn what they love into their business, don't you think?

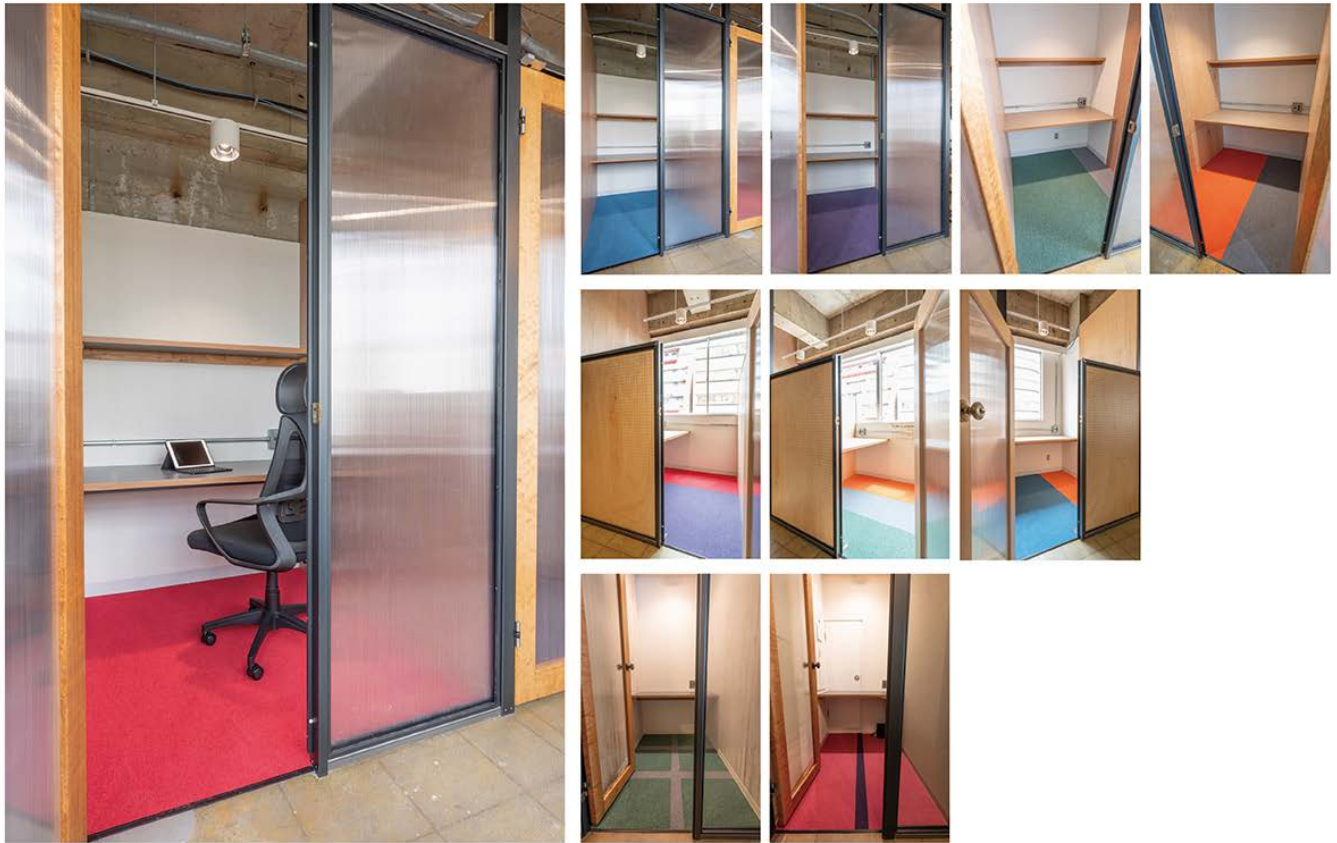
Keeping in mind the 'design for conducting business.'

Considering this is a co-working space—a place for work—I believe it's typical to design an elegantly organized space, a textbook case. In my case, when designing, I usually listen to the request and then propose what I personally think is best. I thoroughly consider and analyze why the client makes such a request and what they find attractive about it. Then, I make a proposal, suggesting, 'The request is good, but it would also be interesting to do it this way, wouldn't it?'

Merely adhering to the obvious and straightforward will not set us apart from other design firms. We don't just design interiors based on client requests; rather, we propose interior designs that make the place roll on and a business is conducted. We consistently bear in mind the concept of 'design for conducting business,' as if we are collaboratively working to create the engine that drives the space.

In that regard, I view MONZ SPACE as my showroom. It's more convincing when people can see what is actually there, and it's even more persuasive if the place is vibrant with people. Convincing a client is challenging when relying solely on discussions about interior design.





A variety of colors are used, and each private room has a unique floor design. The rooms are distinctly individual.

Impressions of Tajima's floor material.

—What is your impression of TAJIMA's flooring materials?

I like TAJIMA's PVC tile products because they appear more realistic than those of other companies, though I can't identify why. The ROSSO series(※) , with its old-wood-like tiles, perfectly embodies the impression I have of TAJIMA.

Those may fit the sense of distinctive characteristics like designers.

In the past, I have experienced that once a flooring material was decided, and then it was changed because it looked cheap. I think TAJIMA's flooring material looks like a proper 'material.'

TAPIS PLAYNUE II(※) is used in MONZ SPACE. To be honest, it was cost-effective, but another reason was our desire to present an affordable yet appealing proposal within budget constraints. The availability of numerous color options was also a positive factor. While carpet tiles from various manufacturers generally offer a wide variety of patterns, color options are often limited. Our staff also appreciated the diverse color choices.

※WOODLINE ROSSO / MATIL ROSSO

WOODLINE is available in wood grain patterns, while MATIL in stone grain and abstract patterns. Among our LVT line-up, ROSSO series stands out for its edgy patterns and size variations.

WOODLINE ROSSO: https://tajima.jp/flooring/woodline_1/

MATIL ROSSO: https://tajima.jp/flooring/matil_1/

※TAPIS PLAYNUE II

TAPIS PLAYNUE II is one of TAJIMA's standard carpet tile 'TS' Series.

While it is a general-use product, it offers a diverse range of colors and patterns, featuring five distinct patterns and a total of 51 colors.

TAPIS PLAYNUE II : https://tajima.jp/flooring/tapis_playnue/

MONZ SPACE

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<https://monzspace.com/>

<https://prtimes.jp/main/html/rd/p/000000001.000100256.html>



Tajima's sales person's comment

My initial impression upon visiting MONZ SPACE was that it is 'completely different from other co-working offices.' As highlighted in the article, Mr. Suzuki has carefully considered how users would utilize the space, resulting in an environment that offers both a stylish atmosphere and a sense of focus and relaxation. We hope this co-working office will be loved by numerous users.

Akari Morita

Tajima Roofing Inc. Floor Material Department, Creative Design Division

Floor materials introduced in this article.

Carpet Tile

TAPIS PLYNUE II



481-254



481-274



481-280



481-282



481-284