

**[TOPIC]TAJIMA's LVT product line has been relaunched**



**as NO WAX Maintenance items.**

**Introducing the new colors and popular patterns  
of the "WOODLINE" NW series.**



## **Introduction of MATIL/WOODLINE Series**

The "MATIL/WOODLINE" series is a long-selling line of heterogeneous vinyl floor tiles from TAJIMA.

"MATIL" features stone-look and abstract patterns, while "WOODLINE" features wood-look patterns.

These tiles pursue a natural and realistic texture of stone and wood grain, and their high design quality has led to their adoption in various applications, including commercial facilities, public facilities, medical facilities, and offices.

Another key feature is the extensive lineup of approximately 360 colors and patterns. This range includes classic patterns suitable for a wide variety of applications, as well as unique and trending patterns becoming popular in recent years, offering a wide selection from which users can choose colors and patterns that align with their spatial concept.

# Moving Towards NO WAX for All LVTs

While new colors and patterns of LVT are introduced every few years to align with trends in spatial design, TAJIMA faced the challenge of identifying improvements beyond mere aesthetics. The decision to transition the long-running "MATIL/WOODLINE" series, which previously underwent color and pattern revisions every three years, to a complete NO WAX maintenance product is one answer to this challenge. The series will be relaunched as "MATIL NW" and "WOODLINE NW".

By enhancing the stain resistance of the UV coating, the products are less prone to dirt and easier to clean when soiled. This significantly reduces maintenance effort and costs, helping to preserve the beauty of the design for a longer period.

Furthermore, adopting the NO WAX specification contributes to environmental load reduction by eliminating the wastewater discharge from waxing and stripping, thereby conserving clean water and minimizing the emission of CO2 and waste fluids.





## "WOODLINE NW"

### Highlighting Our Featured New Colors and Patterns.



WDA-1306(Norm Oak)

When creating a space, wood grain patterns are one of the main flooring options, but their appearance and impression vary greatly depending on the tree species, cutting method, finish, and processing. TAJIMA's wood grain tile series, "WOODLINE," offers approximately 150 colors and patterns to meet the diverse needs of various spatial designs. The new wax-free series, "WOODLINE NW," adds 42 new colors and patterns to this lineup. In this article, we introduce these new colors and patterns, providing installation images, pattern features, and key points of development.

### Key Points of New Color and Pattern Development

Trends are shifting in the patterns used for flooring, and this applies to wood patterns as well. Recently, patterns with a relatively clean and tidy appearance seem to be frequently used. To reproduce such wood grain patterns in vinyl floor tile—patterns that feel naturally rich without becoming monotonous or uniform—it is essential to accurately capture the characteristics of each tree species and design the corresponding colors and patterns accordingly. In this revision of "WOODLINE NW," we have carefully recreated the "most commonly used wood species and classic, standard wood grain patterns" and added them as new colors and patterns.

## Featured Product ① 「Fika Oak」



WDA-1301 , WDA-1302 , WDA-1303

The pattern of growth rings that appear when lumber is cut from a log is called "wood grain". The appearance of the wood grain changes depending on how the plank is cut. Among these methods, the pattern resulting from a cut that produces relatively straight, parallel grain lines is called "straight grain" (Masame in Japanese). The new pattern, "Fika Oak," is composed entirely of this straight grain. The line-like Masame pattern, with its natural, gentle variations, is simple and timeless. The color scheme, featuring bright wood tones with suppressed saturation, blends seamlessly and naturally into living spaces.



## Featured Product ② 「Norm Cherry」



WDA-1316 , WDA-1317 , WDA-1318

"Cherry" is one of classic wood species. A key characteristic of Cherry is its significant color change over time. What begins as pale brown gradually transforms into a deep, rich amber (dark orange) as it ages. The new pattern, "Norm Cherry," is a collection that develops this color transition into a range of distinct color variations. It has been finished with a natural look, featuring a clean wood grain with slight, natural variations while removing any unnecessary characteristics. The two bright, easy-to-use wood colors in the 150mm width (H size) look beautiful even when laid as a single, continuous color. Moreover, the four deep, dark colors in the 100mm width (A size) blend naturally when multiple colors are mixed, making them ideal for combined layouts.

## Featured Product ③ 「Neuk Oak」



WDF-1399

The term "Neuk" refers to a cozy, small space that offers a sense of comfort. For instance, a corner by the window where the sunlight is just right for a nap, or a small recessed space where one can immerse themselves in reading alone—these types of relaxing spaces within everyday life are close to the image of a "Neuk."

The new pattern, "Neuk Oak," was created, as the name suggests, to evoke the sense of tranquility found within a living space. To suit the generous sizing of the 180mm width (F size), we selected a relaxed and expansive oak grain pattern. This design aims to elevate your daily routine, even if just slightly.



## Featured Product ④ 「Sap Oak」



WDH-1352

The outer part of a tree, closer to the bark, is lighter in color than the heartwood and is called "sap". This sap can sometimes appear as white lines in the finished lumber. While this natural characteristic of the wood can be appreciated as an accent, if the proportion is too high, it can feel visually distracting. The new pattern, "Sap Oak," was designed with a focus on the visibility and balance of the sap to ensure a comfortable and pleasing appearance. The original wood species used is a classic natural oak, resulting in a pattern that is both versatile and distinctive.



## Featured Product ⑤ 「Marseille Oak」 「Karim Oak」



WDH-1384(Marseille Oak)



WDH-1378(Karim Oak)



What do you prioritize when choosing a wood grain pattern for flooring? Is it the wood species, such as oak or walnut? Or is it the tile size? While those factors are certainly important, the first thing people consider might be the "color of the wood." Even when talking about wood color, its appearance changes greatly depending on the species, processing method, and finish. Recently, natural wood colors that leverage the original species' tones are commonly seen, but wood colors that have been intentionally processed to achieve a subdued, grayish tone also have enduring popularity.

"Marseille Oak" is a new pattern that offers a warm, gentle impression with minimal wood grain prominence. "Karim Oak" is another new pattern that achieves a composed and elegant finish overall, while featuring a moderate level of rustic elements, such as saw marks. Both patterns, by featuring subdued color tones, are well-suited for creating quiet, restful spaces.

# WOODLINE NW TOP10 colors & pattern in Japan

The overall trend for wood grain patterns has not significantly changed, and appears to be an extension of the trends observed over the past few years. In terms of wood species, easily usable oak patterns rank highly, and wood grain patterns with a natural character maintain deep-rooted popularity.

## WOODLINE NW



1<sup>st</sup> Various Oak



2<sup>nd</sup> European Oak



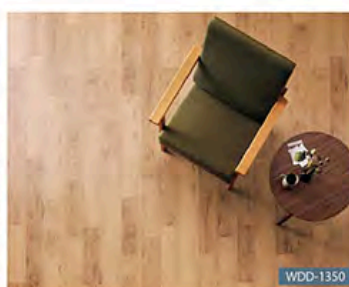
3<sup>rd</sup> Natural Oak



4<sup>th</sup> Chalked Oak



5<sup>th</sup> Hard Maple



6<sup>th</sup> Ground Oak



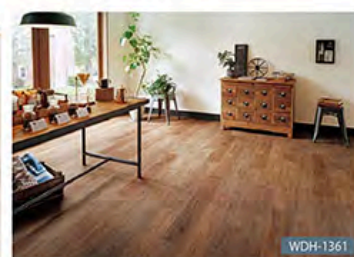
7<sup>th</sup> Calm Oak



8<sup>th</sup> Noce



9<sup>th</sup> Nutan Oak



10<sup>th</sup> Dry Chalk

"Various Oak," which ranked first in the previous rank, maintained its undisputed top position this time as well. Wood grain patterns with a clean appearance, eliminating conspicuous knots and cracks, such as "European Oak" and "Calm Oak," also appear to continue being frequently used.



## Featured Product ① 「Nutan Oak」



WDH-1334

"Nutan Oak," which was added during the color revision in 2022, has newly joined the rankings. It is a classic natural oak pattern that falls into the category of "clean-looking wood grain, eliminating knots and the like," a trend that has been increasing since the last ranking. It is designed to exhibit significant variations in lightness across individual tiles, resulting in a finish so varied that it appears as if multiple color item numbers have been mixed. The color lineup consists of three colors: two versatile wood tones (light and dark), plus a bleached wood tone that resembles a decolorized finish. This pattern offers sufficient visual impact even when installed using a single color.



## Featured Product ② 「Dry Chalk」 「Noce」



WDH-1361(Dry Chalk)



WDH-1380 , WDH-1381(Noce)



Continuing from the previous ranking, "Dry Chalk" and "Noce" remain highly ranked. Chalked finish patterns, where the wood grain is filled with white powder (chalk), maintain persistent popularity, and the popularity of "Dry Chalk" shows no signs of fading. Furthermore, it is evident that wood species other than oak, such as "Noce," which offers a slightly less casual feel, are also in high demand.

In the "WOODLINE NW" series, which was renewed in 2025, new colors have been added to these two popular patterns. As both additions introduce a dark wood color one shade deeper than the existing lineups, why not consider adopting the subdued dark colors of "Dry Chalk" or "Noce" to serve as an accent in your space or to create a slightly more luxurious feel?



WDH-1362(Dry Chalk), WDH-1383(Noce)

# Create truly beautiful, high-quality spaces with the new MATIL NW / WOODLINE NW series.

When considering the "MATIL NW / WOODLINE NW" series, please take advantage of our 280-page catalog booklet, which features a wide array of installation images. A digital version of this catalog is also available on this website. Furthermore, TAJIMA's Flooring Division opened an official Instagram account in July 2025. We invite you to visit this account, where we share behind-the-scenes stories on the development of new colors and patterns for the MATIL NW / WOODLINE NW series, as well as installation images.



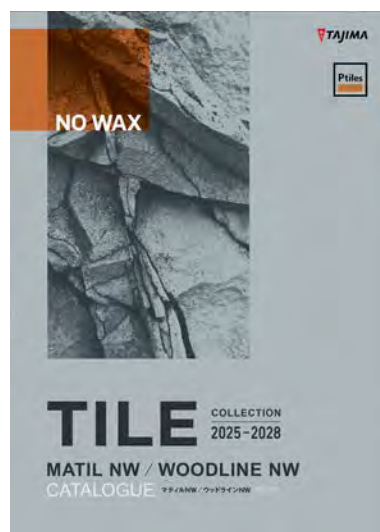
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Follow and check the latest information of Tajima's floor product!

This product revision has significantly advanced the "WOODLINE NW" series, not only in terms of design but also in terms of stain resistance and maintainability. We aim to establish wax-free maintenance as the new standard for laminated tiles. This series, which leads the category, is committed to expanding the new possibilities of laminated tiles. When planning your space design, we sincerely hope you will consider the "WOODLINE NW" series as one of your options.

MATIL NW/ WOODLINE NW Digital Catalog



[Product page of WOODLINE NW](#)

[Product page of WOODLINE ROSSO NW](#)